

PEOPLE'S COMMITTEE OF
 DAK LAK PROVINCE
ORGANIZING COMMITTEE
OF THE 7TH BUON MA
THUOT COFFEE FESTIVAL

SOCIALIST REPUBLIC OF VIET NAM
Independence – Freedom - Happiness

FESTIVAL ACTIVITIES
The 7th Buon Ma Thuot Coffee Festival 2019

Festival's name in Vietnamese: Lễ hội Cà phê Buôn Ma Thuật lần thứ 7 năm 2019

(Festival's name in English: The 7th Buon Ma Thuot Coffee Festival 2019)

Topic of the Festival: **“Quintessence of the Jungle”**

Venues: Buon Ma Thuot City, Lak District, Buon Don District

Time: From March 9th (Saturday) to March 16th (Saturday), 2019.

No.	Date	Activities	Venues	Leader	Implementing units	Coordinating units	Notes
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	February 25th – 28th, 2019; March 6th -9th, 2019	Vietnam's Specialty Coffee Competition 2019	- Competition at Western Highlands Agriculture And Forestry Science Institute (WASI) (Preliminary round: February 25 th -28 th , 2019; Final round: March 9 th - 6 th , 2019). - Exhibition of products in the Final round at the Coffee Specialized Exhibition, No. 72, Nguyen Tat Thanh Street, Buon Ma Thuot City	Mr. Y Giang Gry Nie Knong	Buon Ma Thuot Coffee Association	Department of Science and Technology	To be announced on March 9 th , 2019

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(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
2	March 09th-13th, 2019	Coffee Specialized Exhibition	At No. 72, Nguyen Tat Thanh Street, Buon Ma Thuot City	Mr. Nguyen Hai Ninh	Tinh Tu Exhibition and Communication Company Ltd.	Department of Industry and Trade	- Opening: 09:00, dated March 9 th ; - Closing: 15:00, March 13 th
3	March 9th-16th, 2019	Exhibition of World's Coffee History	At Trung Nguyen's World Coffee Museum, Nguyen Dinh Chieu Street, Buon Ma Thuot City	Mr. Vo Van Canh	Trung Nguyen Group	Department of Culture, Sports and Tourism	
4		Photo Exhibition of the 44 th anniversary of Buon Ma Thuot Victory	At the Provincial Museum, No. 12 Le Duan, Buon Ma Thuot city)	Mr. Nguyen Tuan Ha	Department of Culture, Sports and Tourism		- Opening: 09:30', dated March 9 th ;
5		Enjoying free coffee	At some streets, the provincial Museum and famous coffee shops in Buon Ma Thuot City	Ms. H'Yim Kdoh	People's Committee of Buon Ma Thuot City		Using coupons for free coffee
6	March 9th-16th, 2019	Sightseeing tours	Tourist destinations across the province	Mr. Nguyen Tuan Ha	Dak Lak Provincial Tourism Association	Department of Culture, Sports and Tourism; Travel agencies	

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(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
7		Performance of Traditional Rites and Ceremonies of Ethnic Minority Groups	Ethnic minority villages in Buon Ma Thuot city; districts and towns in the province	Mrs. H'Yim Kdoh	People's Committee of Buon Ma Thuot City	Villages of districts, town and city	Highest point: March 15 th
8		Competition of Highlands Cuisine	At Ko Tam Village, No. 789, Pham Van Dong Street, Buon Ma Thuot City	Ms. H' Yim Kdoh	Kotam Tourism Joint Stock Company	Department of Culture, Sports and Tourism	- Opening: 08:30, dated March 13 th ; - Closing: 16:00, dated March 13 th
9	March 9th, 2019	Opening Buon Ma Thuot Coffee Book Street	Alley 02 Phan Chu Trinh Street (after the Cathedral), Buon Ma Thuot City	Mr. Nguyen Tuan Ha	PRO Entertainment and Events Company	Department of Culture, Sports and Tourism; People's Committee of Buon Ma Thuot City	Opening from 8:00, March 9 th ;
10		Street Festival	At the front of the Provincial Cultural Center	Mr. Nguyen Tuan Ha	Trung Nguyen Group	Department of Culture, Sports and Tourism	Opening: 16:00, from the Six-way Roundabout - Km3 – March 10 th , Square

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(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
11		Opening Ceremony	At the Square 10/3, Buon Ma Thuot City	Mr. Nguyen Hai Ninh	PRO Entertainment and Events	Department of Culture, Sports and Tourism	Opening: 19:00 dated March 9 th , 2019
12	March 10th, 2019	Conference on Dak Lak Investment Promotion 2019	At Muong Thanh Hotel, Buon Ma Thuot City	Mr. Pham Ngoc Nghi	Department of Planning and Investment	Dak Lak DPV JSC; Management Board of Industrial Zones	Opening: 08:00
13		Workshop on the Development of Vietnam's Specialty Coffee	At Muong Thanh Hotel, Buon Ma Thuot City	Mr. Y Giang Gry Nie Knong	Department of Agriculture and Rural Development	Buon Ma Thuot Coffee Association; WASI	Opening: 14:00
14	March 11th, 2019	Farmers' Competition, theme: "Smart Coffee Cultivation"	Activities: March 11 th , Provincial Cultural Center; Final round: 20:00 at the Square 10/3, Buon Ma Thuot City	Mr. Y Giang Gry Nie Knong	Binh Dien Fertilizer Joint Stock Company	Department of Agriculture and Rural Development	Opening: 20:00

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(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
15	March 11th – 13th, 2019	Buon Don Elephant Racing	Krong Na commune, Buon Don district	Mr. Vo Van Canh	People's Committee of Buon Don district	Department of Culture, Sports and Tourism; People's Committee of Krong Na commune	- Opening: 08:00, dated March 12 th - Closing: 09:00, dated March 13 th
16	March 14th, 2019	Dug-out canoe Racing	Lak Lake, Lak District	Mr. Vo Van Canh	People's Committee of Lak district	Department of Culture, Sports and Tourism	- Opening: 08:00, dated March 14 th ; - Closing: 11:00, dated March 14 th
17	March 16, 2019	Closing ceremony	At the Square 10/3, Buon Ma Thuot City	Mr. Nguyen Hai Ninh	Tinh Tu Exhibition and Communication Company Ltd.	Department of Culture, Sports and Tourism	Time 19:00

ORGANIZING COMMITTEE